

The AI & Privacy Job Market: Trends, Tech, and Opportunities

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Meet the Experts



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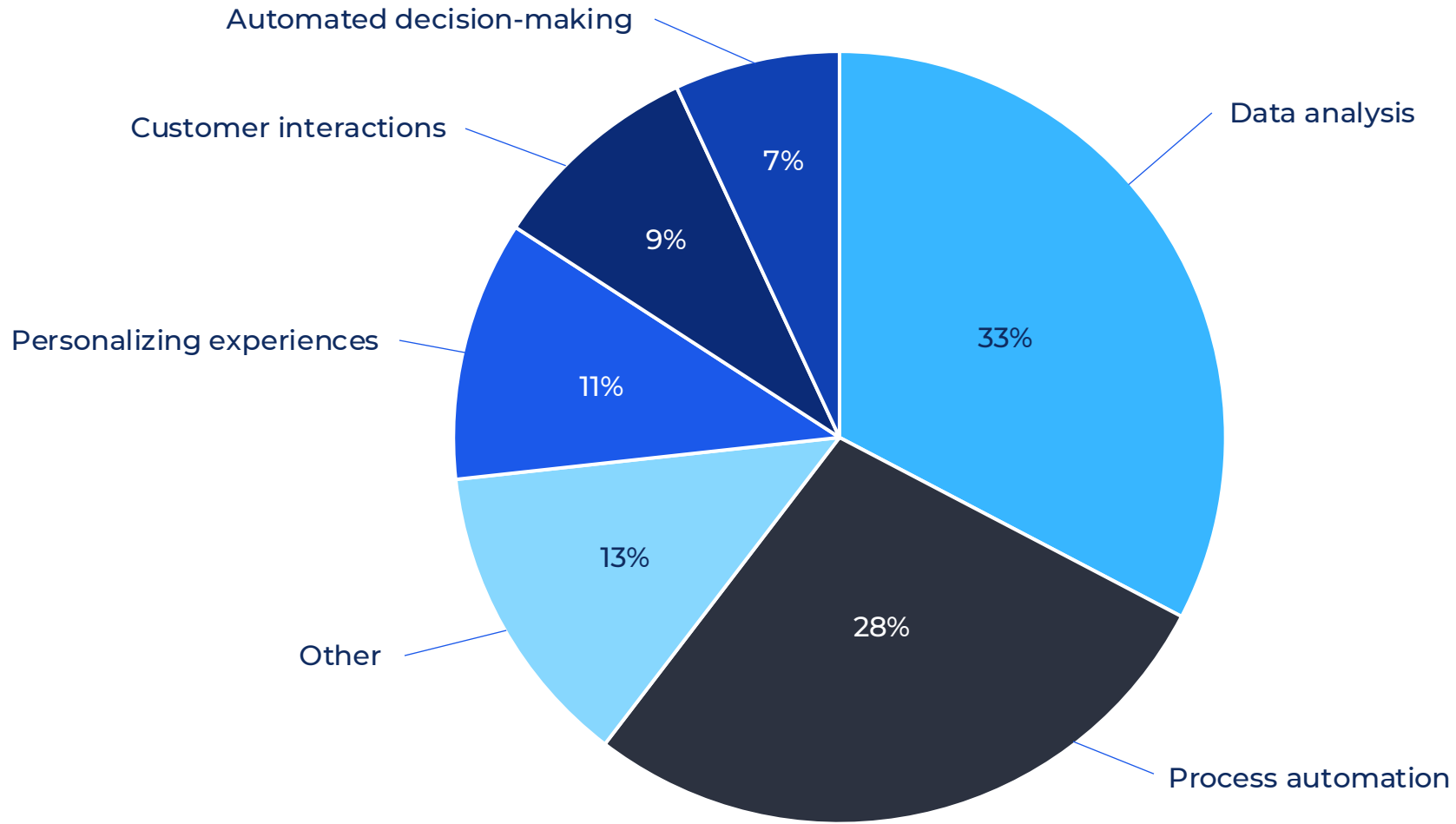
Field Chief Privacy Officer
Transcend

Corporations & AI



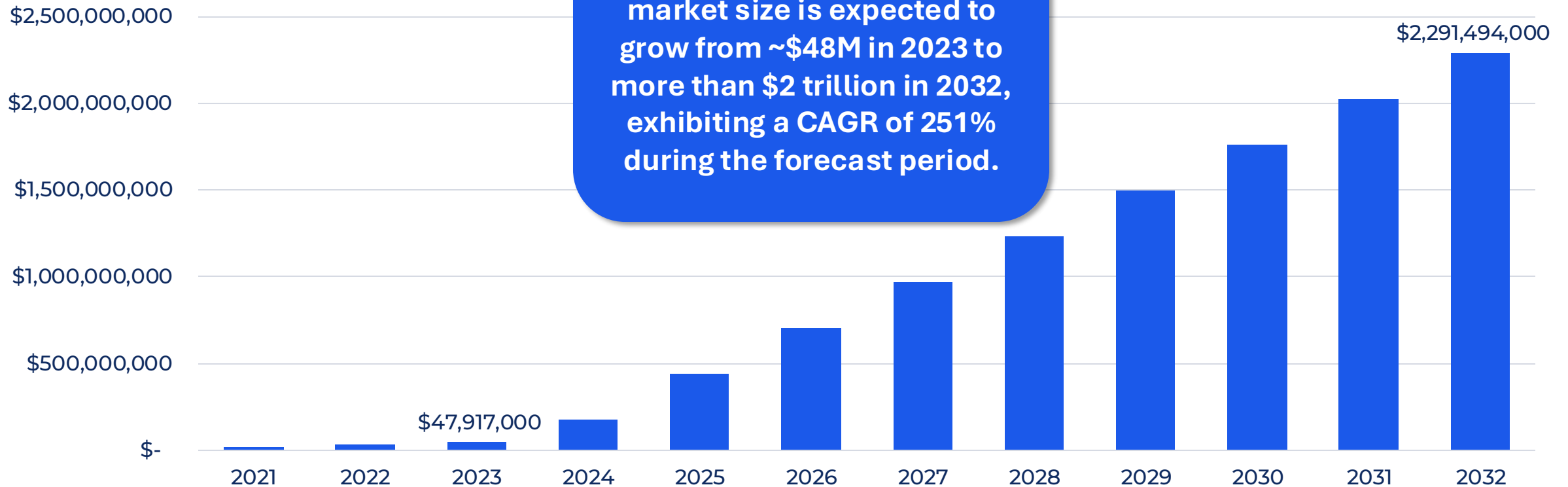
Top Uses of AI

Source: IAPP-EY Professionalizing Organizational AI Governance Report



North America AI Governance Market Size 2021-2032 (USD)

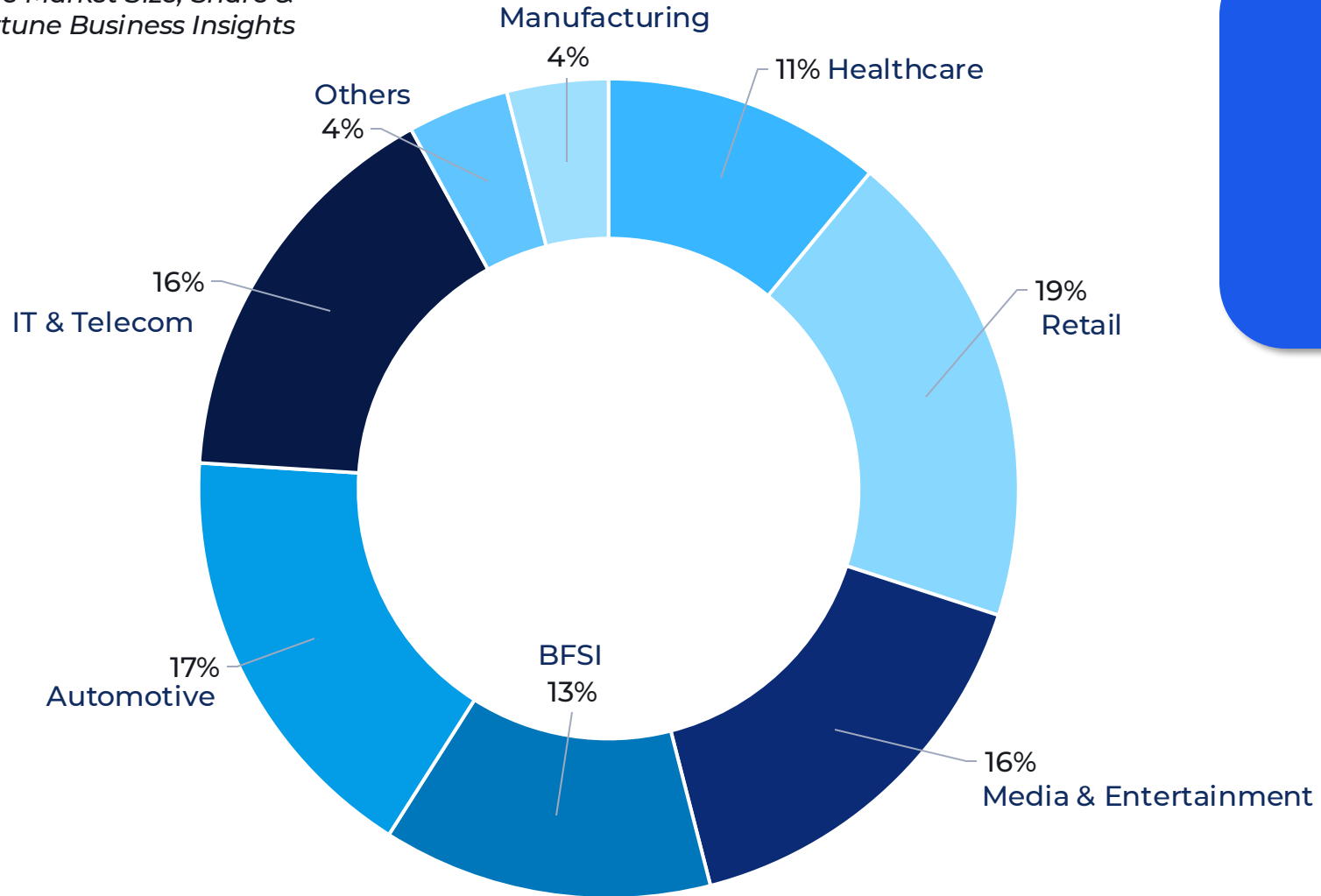
Source: AI Governance Market Size, Share & Industry Analysis, Fortune Business Insights



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Global AI Governance Market Share By Industry, 2023

Source: AI Governance Market Size, Share & Industry Analysis, Fortune Business Insights



Where is legal?

Emerging AI Job Categories

How the job market is compartmentalizing skill and experience

- **AI Lawyers**

- Contract negotiation/data usage/IP
- Regulatory
- Strategy and legal risk
- Ethics

- **Privacy AI**

- AI Governance
- PET (privacy-enhanced technology) AI
- Risk

- **AI Products**

- Engineering
- Monetization
- Scientific/architectural

- **AI Strategy**

- Leadership/Vision
- Education, Evangelism, Adoption

- **AI Services**

- Bespoke/custom
- Business intelligence
- Prompt engineering

- **Law Firm AI**

- Operations
- Project Management
- Innovation
- Vendor selection

AI Job Titles by Category ---

AI Lawyers

- Chief Legal Officer
- Assistant General Counsel
- AI Regulatory Attorney
- AI and Data Governance Counsel
- Generative AI Legal Content Creator
- AI Lobbyist

Privacy AI

- Chief Privacy Officer
- Director, AI Governance
- AI Compliance & Risk Manager
- AI Ethics/Governance Specialist
- Data & AI Compliance Manager
- AI Policy & Governance Project Manager

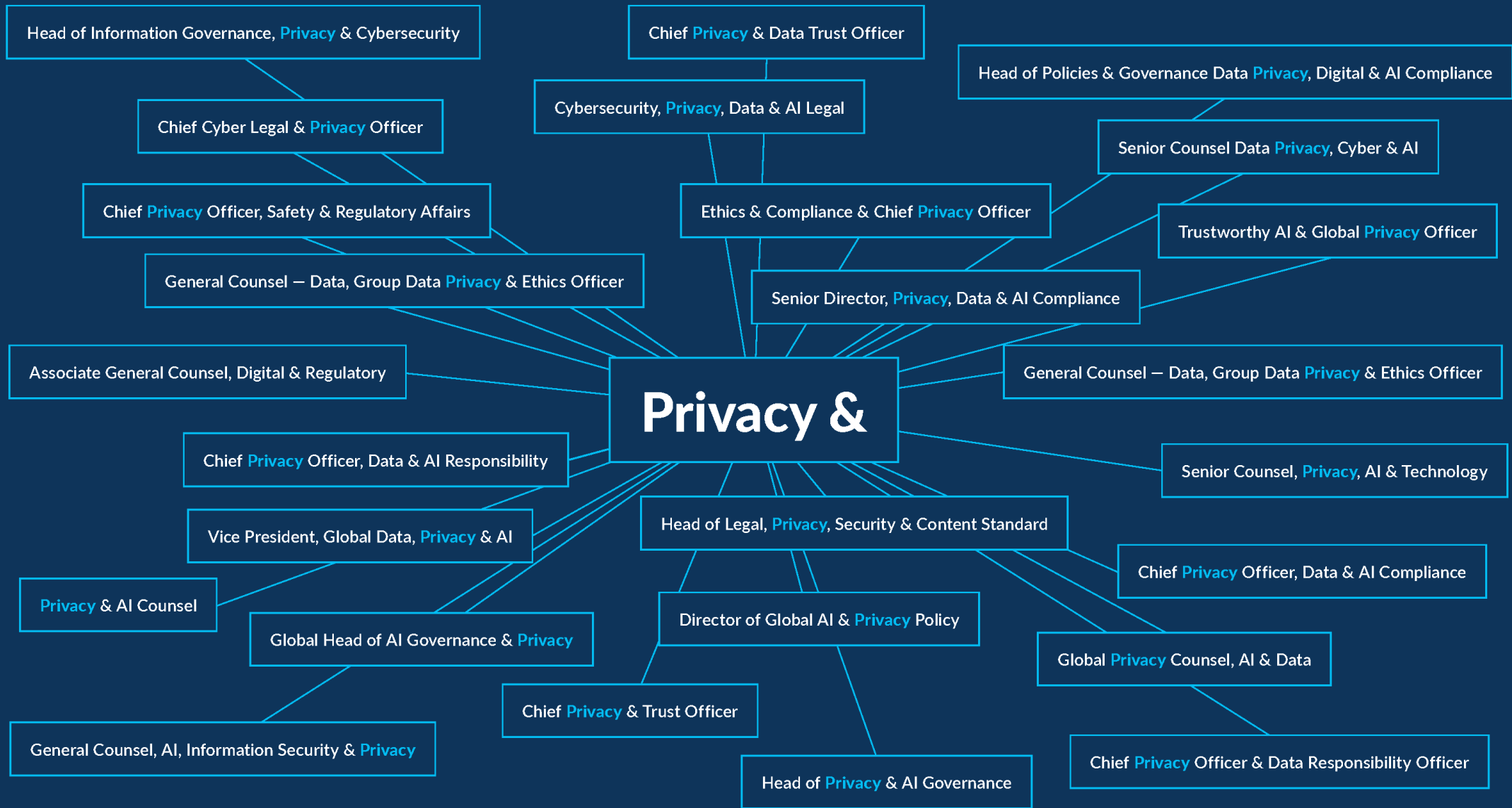
AI Job Titles by Category ---

AI Products

- Chief AI Scientist / Architect
- Advanced AI Research Scientist
- Responsible AI Technology
Architecture Associate Manager
- Director, AI Innovation & Strategy
- Senior AI Strategist
- Engineer, AI

AI Services

- AI Business Analyst
- Artificial Intelligence Consultant
- AI Solutions Manager
- Responsible AI Leader
- Sr. Consultant Artificial
Intelligence (AI) Risk
Management
- AI Prompt Engineer



Chief Privacy Officers & AI



By the Numbers

TRU surveyed more than 100 CPOs in the Fortune 1000

2%

Of advertised
privacy jobs in
2024 were CPOs

10-20%

Time spent by
CPOs personally
recruiting in 2024

15-25%

Time spent on A.I.
Governance by
CPOs

AI Governance Salary Ranges

Snapshot as of Q3 2024

	Min	Median	Max
Analyst	\$59,000	\$107,500	\$151,600
Specialist	\$63,200	\$103,150	\$220,000
Lead	\$76,600	\$175,000	\$325,000
Manager	\$105,400	\$161,000	\$321,000
Director	\$110,000	\$200,000	\$282,800
Executive	\$133,700	\$203,700	\$500,000

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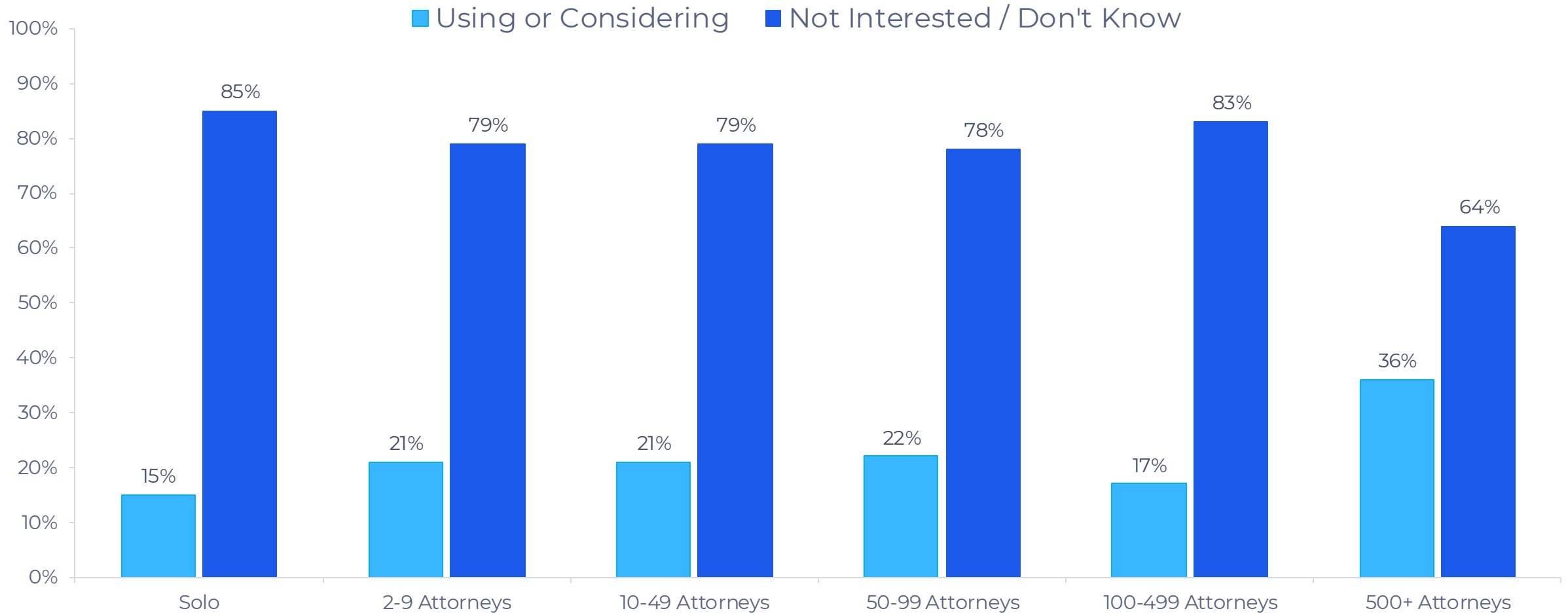
Outside Counsel & AI



AI Based Technology Adoption Among Law Firms

Percentage Adoption by Firm Size

Source: American Bar Association



What's Needed?

Education

Evangelism

Adoption

AI Job Titles by Category ---

Law Firm AI

- AI Committee Chair
- Partner/Senior Associate, Artificial Intelligence
- Chief Innovation Officer
- Chief Artificial Intelligence Officer (CAIO)
- Senior Director, AI Ethics & Data Governance
- Director of Firm-wide Innovation
- Practice Technology Advisor
- Gen AI Specialist
- Data Analytics, Automation and AI

Privacy Technology & AI



Privacy Software

1.

What are privacy leaders looking for from privacy software companies related to AI?

2.

Is AI always needed or are automations that exist often enough? What are the use cases for arguments in both directions?

3.

How important is AI chatbot-like communication and prompting necessary for privacy technology to interact with users in the future?



Takeaways

September 2024

- Level up your **skills now**, level up your **job later**
- Be an **influencer**
- **Education** and **evangelism** leads to **adoption**
- **Do** lots of **demos**
- CPOs be **patient**, but be **prepared**
- **Measure success with metrics** that drive business outcomes
- **Ask for that raise** if you've leveled up



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